



The multi award-winning *Serious Adventure* series takes to the ocean on its biggest ever expedition, as eight intrepid 12-15 year old adventurers become one of the youngest-ever teams to round the notorious Cape Horn. Sailing off Southern Chile on an epic voyage of discovery, the adventurers search out remote, uninhabited islands to carry out research into penguins, elephant seals and dolphins, and they conduct the first ever survey of the world's most southerly glacier outside Antarctica.

#### Key elements of the expedition

- Sailing round-the-clock in the stunning fjords and channels of Tierra del Fuego.
- Passing through historic channels (Magellan Strait, Beagle Passage) to open ocean off South West Chile.
- Penguin censuses and scientific research into remote colonies of sea mammals (including sea lions, seals and dolphins).
- The first GPS satellite tagging of a Southern elephant seal pup.
- The first survey of Glacier Chloe, the most southerly outside Antarctica as part of research into global warming (involving ice-climbing, crampons and snow shoes).
- Adventures include nights spent in a cave, a snow hole, camped on the glacier and marooned in a life-raft (as part of survival training).
- Diving, snorkelling and kayaking.
- Rounding the Horn.



#### Format

- 10 x half hour *Serious Ocean* documentaries

#### Web coverage

- The centrepiece will be a 3D map of the voyage with stop-offs at key points to play video footage/reports of related activity.
- A 'live' map will display the location and route of the GPS-tagged elephant seal pup.

## Serious Adventure Background

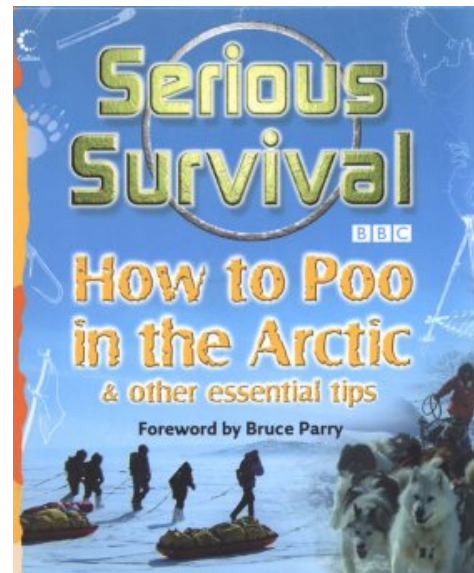
- *Serious Ocean* was filmed in Nov/Dec 2007 in Tierra del Fuego and will be broadcast around June 2008.
- The eight 12-15 year old adventurers were chosen from more than sixteen thousand applicants.
- *Serious Ocean* is the latest in BBC Children's multi-award winning *Serious Adventure* series. Previous series have



included *Serious Jungle* filmed in Borneo (2002), *Serious Desert* in Namibia (2003), *Serious Arctic* in the Canadian Arctic (2004), *Serious Amazon* in Peru (2005), and *Serious Andes* in Ecuador (2006).

- The series has won many major awards, including two BAFTAs, two Royal Television Society Awards (RTS), a Broadcast Award and an International Prix Jeunesse.
- The series premieres on BBC1 in the UK, and is then seen in more than thirty countries around the world, from America and Canada to India, Japan, Australia and New Zealand.

- The first *Serious* expedition leader was Bruce Parry (now best known for *Tribe* on BBC2) who led *Serious Jungle* and *Serious Desert*. The current expedition leader is ex-Army Officer Ben Major, and assistant leader is Polly Murray, the first Scottish woman to climb Everest.
- The book of the series: *Serious Survival: How to Poo in the Arctic and other essential tips* has just been published by HarperCollins.



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